

<b>WATT HUNTLEY AWARD PR PRO OF THE YEAR</b>	<b>SUSAN FRIDAY LAMB JOE MECCA</b>	<b>N.C. Museum of History Coastal Federal Credit Union</b>		
<b>SIR WALTER RALEIGH AWARDS FOR EXCELLENCE IN COMMUNICATION</b>				
<b>SUBMITTER NAME</b>	<b>AWARD DIVISION &amp; CATEGORY</b>	<b>SUBMISSION TITLE</b>	<b>AWARD</b>	<b>SCORE SHEET</b>
<b>BANG FOR THE BUCK</b>				
<b>FleishmanHillard</b>	<b>Campaigns: Bang for the Buck</b>	<b>St. Baldrick's Foundation Bang for the Buck!</b>	<b>PLATINUM</b>	
French/West/Vaughan	Campaigns: Bang for the Buck	Media Relations Campaign Puts Heads in Beds During the Off-Season in Wilmington, N.C.'s Island Beaches	GOLD	
French/West/Vaughan	Campaigns: Bang for the Buck	Nathan Beats the Heat with Focused Media Relations	GOLD	
S&A Communications	Campaigns: Bang for the Buck	Chad Michael McIntyre Louisiana Flood Relief Effort	GOLD	
French/West/Vaughan	Campaigns: Bang for the Buck	Rodeo Right at your Fingertips	GOLD	
French/West/Vaughan	Campaigns: Bang for the Buck	Restoring the Luster of a Legendary Personal Brand	SILVER	
French/West/Vaughan	Campaigns: Bang for the Buck	Introducing CRISPR-Cas3	SILVER	
<b>BRANDING</b>				
<b>Clairemont Communications</b>	<b>Campaigns: Branding (Community or Product)</b>	<b>Il Palio Dishes Up Something New</b>	<b>PLATINUM</b>	
Clairemont Communications	Campaigns: Branding (Community or Product)	Il Palio Dishes Up Something New	GOLD	
FleishmanHillard	Campaigns: Branding (Community or Product)	Rise Against Hunger Rebrand Launch	GOLD	
Tompkins International	Campaigns: Branding (Community or Product)	Tompkins International Branding RPRS Awards	GOLD	
<b>COMMUNITY RELATIONS</b>				
<b>French/West/Vaughan</b>	<b>Campaigns: Community Relations</b>	<b>Fleet Feet Runs Wild with runMojito™</b>		
S&A Communications	Campaigns: Community Relations	SAS Championship Community Relations	GOLD	
French/West/Vaughan	Campaigns: Community Relations	Wrangler Honors Greensboro's Textile History	SILVER	
<b>ORGANIZATIONAL IDENTITY/PROMOTION</b>				
<b>Clairemont Communications</b>	<b>Campaigns: Organizational Identity/Promotion</b>	<b>Wendell Falls Busts Real Estate Myths</b>	<b>PLATINUM</b>	
Clairemont Communications	Campaigns: Organizational Identity/Promotion	Briar Chapel Back on the Map	GOLD	
French/West/Vaughan	Campaigns: Organizational Identity/Promotion	Fleet Feet Runs Wild with runMojito™	GOLD	
French/West/Vaughan	Campaigns: Organizational Identity/Promotion	IGI Breaks Through to Millennials	SILVER	
FleishmanHillard	Campaigns: Organizational Identity/Promotion	Lowe's Arms Employees with Robotics	SILVER	
French/West/Vaughan	Campaigns: Organizational Identity/Promotion	Operation POTUS	SILVER	
Rountree Communications	Campaigns: Organizational Identity/Promotion	2017 Spring Edition of the Southern Ideal Home Show Promotional Campaign Entry	SILVER	
<b>SPECIAL EVENTS</b>				
Clairemont Communications	Campaigns: Special Events	Fire It Up! Briar Chapel's 9th Annual Pepper Festival	GOLD	
FleishmanHillard	Campaigns: Special Events	March of Dimes Marches for Babies One Step at a Time	SILVER	
French/West/Vaughan	Campaigns: Special Events	Strait to Texas	SILVER	
North Carolina Biotechnology Center	Campaigns: Special Events	VaccinationCelebration	SILVER	
<b>WORD OF MOUTH</b>				
<b>French/West/Vaughan</b>	<b>Campaigns: Word of Mouth/Viral</b>	<b>The Daredevils of St-Tite Quebec</b>	<b>PLATINUM</b>	
<b>LIVE STREAMING</b>				
French/West/Vaughan	Digital Communications: Live Streaming	Strait to Texas	GOLD	
Largemouth Communications	Digital Communications: Live Streaming	Mike Holmes Chats Electrical Safety	SILVER	
<b>SOCIAL MEDIA CAMPAIGN</b>				
<b>Clairemont Communications</b>	<b>Digital Communications: Social Media Campaign</b>	<b>A Taste of Italy at Il Palio</b>	<b>PLATINUM</b>	
French/West/Vaughan	Digital Communications: Social Media Campaign	Fleet Feet Runs Wild with runMojito™	GOLD	
Largemouth Communications	Digital Communications: Social Media Campaign	Kyle Petty Charity Ride Across America	GOLD	
French/West/Vaughan	Digital Communications: Social Media Campaign	Wrangler (Basket)Ball Talk	SILVER	
Raleigh Parks, Recreation and Cultural Resources Department	Digital Communications: Social Media Campaign	Your Parks. Your Stories.	SILVER	
<b>VIDEO/PODCAST/VIDEOCAST PROGRAM</b>				
<b>French/West/Vaughan</b>	<b>Digital Communications: Video/Podcast/Videocast Program</b>	<b>Launching Directors' Reserve</b>	<b>PLATINUM</b>	
Clairemont Communications	Digital Communications: Video/Podcast/Videocast Program	Our Coffee Cares Video	GOLD	
mpiTOO	Digital Communications: Video/Podcast/Videocast Program	WakeUP Wake County Better Transit PSA	GOLD	
mpiTOO	Digital Communications: Video/Podcast/Videocast Program	Clarksville Players, Support the Dream Video	SILVER	
<b>EVENT MARKETING</b>				
French/West/Vaughan	General: Event Marketing	No Place Like Home, Wrangler Jeansboro Day	SILVER	
FleishmanHillard	General: Event Marketing	Scott Safety Scott Sight FDIC 2016	SILVER	
Clairemont Communications	General: Event Marketing	Vita Vite Creates "Raleigh's Sunday Spot"	SILVER	
<b>MEDIA EVENT</b>				
<b>French/West/Vaughan</b>	<b>General: Media Event</b>	<b>Bounce Back Bash</b>	<b>PLATINUM</b>	
Clairemont Communications	General: Media Event	Hoedown Showdown at Wendell Falls	SILVER	
French/West/Vaughan	General: Media Event	Operation POTUS	SILVER	
<b>OPINION / FEATURE</b>				
S&A Communications	Publication & PR Writing: Opinion/Feature	Ethics Article in Public Relations Tactics	SILVER	
Largemouth Communications	Publication & PR Writing: Opinion/Feature	Pokémon GO and the Future of Fluid Power	SILVER	
<b>PRESS RELEASE</b>				
Clairemont Communications	Publication & PR Writing: Press Release	DQ's Miracle Treat Day Benefits Duke Children's Hospital	SILVER	