

SUBMISSIONS ACCEPTED OCT. 1-31, 2021

# Sir Walter Raleigh Awards for Excellence in Communication



Recognizing the Achievements of Public Relations and Communication Practitioners

## **WELCOME BACK, PUBLIC RELATIONS AND COMMUNICATIONS PROFESSIONALS!**

We're excited to be back with a revamped awards program to celebrate and recognize the achievements of public relations and communications practitioners like yourselves. To make things as simple as possible for you, we've designed this submission template to ensure no required elements are overlooked and that your entry is considered equally among all submitted. Please contact us at [RPRS.com/Awards](https://RPRS.com/Awards) with any questions.

## **REMINDERS**

- Entries Will Be Judged on Six Criteria: Objective(s), Method(s), Results, Creativity, Quality, and Budget
- A 100-Word Summary Is Required
- A Two-Page Summary Is Required (Links to Additional Assets Are Welcomed and Encouraged in Two-Page Summary)
- The Awards Entry Period Opens Friday, October 1, 2021, and Closes Sunday, October 31, 2021
- Maximum Submission File Size: 5 MB

## **CATEGORY:**

## **TITLE OF ENTRY:**

## **SUBMITTING ORGANIZATION:**

## **100-WORD SUMMARY:**

## **LINK TO TWO-PAGE SUMMARY:**